

PRINT PRODUCTION

Business Card With vCard QR

This sheet shows the front and back card with bleed, trim, safe area, and crop marks.
Use matte stock and keep the QR side dark for higher scan reliability.

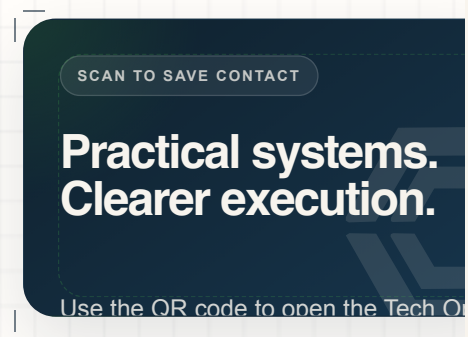
Production Spec

- Finished size: 3.5 x 2 inches
- Bleed size: 3.75 x 2.25 inches
- Safe zone: 0.25 inches in from each edge
- Recommended stock: matte or uncoated, 350 gsm

FRONT



BACK

**Front Card Logic**

Keep the face fast to scan in-hand: name, role, mobile, and email only. Avoid turning the front into a miniature brochure.

QR Usage

The back QR carries the richer contact handoff. Website and longer profile details belong in the managed vCard destination rather than competing on the printed face.

Printer Handoff

Export to PDF with background graphics enabled and margins removed. Keep the scale at 100% and do not let the print driver fit to page.